

Welcome to the ScholarSkills Sound and Say™ Phonics Success system. Our goal is to equip you to help your child to learn to read the right way by using a systematic phonetic approach.

There are three components to the Sound and Say™ phonics program:

1. **Sound and Say™ letter-sound™ cards:** Each card has a letter or a letter combination on the front and a QR code on the back. Students can use any device to scan this code, which reveals the sound that corresponds with the letter or letters on the front of the card. These cards actually “say” their sounds. Use these cards to prepare for the corresponding Sound and Say Interactive Video Lesson. These phonogram cards can also be used in a variety of creative ways. We have suggested a few activities. But any creative teacher can find multiple ways for using these cards to help students to develop the “phonics reflex.” By “phonics reflex” we mean that students practice matching letters to sounds so often that eventually they automatically start seeing letters as sounds and words as blended sequences of sounds. Instead of seeing whole words as pictures, they begin seeing words according to their true phonetic (or sound-symbol) structure.
2. **Sound and Say Interactive Video Lessons™:** Each lesson introduces a new sound and shows the student how to use that sound and other sounds to create words. These “Word-building Workshops” train students to associate letters with sounds and to create words by combining letter-sounds in logical sequences. Students should review and do. This is an active learning program. We believe that students learn

more effectively when they are actually “doing and creating” instead of passively watching.

- 3. Alpha-Phonics® Sound and Say™ video lessons:** We have recorded each lesson in the simple and effective Alpha-Phonics book with the publisher’s permission. These brief videos help students to learn, review, and master the sounds and words that they have already encountered by actively participating in the Sound and Say “word-building workshops.” Please note that students are encouraged to actively participate in each video lesson by repeating the sounds, words, and sentences. Each Sound and Say™ Interactive video lesson corresponds directly to at least one Alpha-Phonics® video lesson.

Note:

The “Sound and Say™ letter-sound™ cards are a supplement to what we consider to be the best systematic phonetic approach to reading: Blumenfeld’s Alpha-Phonics book and readers. Yet, these “Sound and Say™ cards” can be used as a supplement to any phonics-based reading program. These “talking cards™,” (together with our video lessons) will help your child to develop a phonetic reflex. It will help him or her to automatically see words as sequences of sounds, which is the true structure of all words. These cards will help your child to automatically associate letters or letter combinations with the sounds they represent. This automaticity comes through the constant and consistent practice of identifying letters with sounds (and not with pictures). The development of this phonetic reflex is an invaluable first step on the road to excellence in reading and writing.

Remember that you are not just teaching your child or student how to read, but how to learn anything that has to be learned.

You're showing him or her how everything can and should be learned systematically. The alphabet, and the alphabetic system of writing and reading, are the first (and undoubtedly the most important) things that children learn—or should learn. When we teach them to learn the building blocks of language systematically, we are training their minds to think in logical, structural ways about the learning experience itself.

Here's how to introduce learners to the letter-sound (or sound-symbol) relationship, which is the only true foundation for reading and writing.

Begin by watching the Sound and Say Alphabet Video™ with the student. This video explains what the alphabet is and why it's so important.

Next, review the information in the video. Show the student the alphabet once again. Then say:

“These letters stand for sounds. Letters are symbols for sounds.”
Use the example of a red heart to convey what a symbol is:
Say: “This heart stands for love. This red heart represents love. If I give it to someone, that person would know that I am saying, ‘I love you.’”

“In a similar way, letters are symbols for sounds. They represent sounds. They stand for sounds. Each letter has a name, and each letter stands for a sound. These letters help us to write down sounds and turn them into words. When we speak, we create words that make sense by saying sounds together. When we read, we translate or turn the letter combinations back into sounds that make sense as words. We sound out the words in our minds or with our lips. Writing is recording the sounds of letters that have been combined to create words. Reading is interpreting and saying those sounds as words. So we are going to start learning

about the sounds that each letter or combination of letters represents.”

Sound and Say™ Phonics Lessons:

Objective: Students will develop the phonetic reflex by learning the sounds that letters represent and by making words with those sounds. This interactive process will help them to learn to read more effectively.

Quick Start Guide

Students should do the following:

1. Watch the Sound and Say Lesson Video.
2. Make words by combining sounds while watching or reviewing the video.
3. Watch the Alpha-Phonics Video or videos that supplement the lesson.

Here's the Guide in greater detail:

- I. Prepare for each video lesson by assembling the “Sound and Say” cards (phonograms) that are going to be used during that lesson. Preview the lesson by scanning the QR code on the back of each card to hear the sound that the letter or letter-combination represents.
- II. Play the video. Help the learners to make the words in the way that they are being made in the video. Feel free to pause the video to make the words. Making words with sounds is essential. If students cannot make the words while watching the video the first time, have them review the video and pause it to make the words by combining the correct sounds; then encourage the learners to repeat the sounds until they have mastered them.

- III. Finally, have the students watch the Alpha-Phonics Video Lesson which corresponds with the Sound and Say™ Word-Building Video. Please make sure that each student is actively repeating the sounds whenever they are watching the video. Continue to help students to review the sounds on each sound card that is used within the lesson. This will help students to develop the phonetic reflex, which means that they will begin automatically seeing letters as sounds and words as sequences of sounds.

This is worth repeating:

Letters are symbols for sounds. Your goal is to help students to develop a phonetic reflex, which means that they will automatically begin seeing letters as sounds and words as sequences of sounds arranged from left to right. Therefore, after each lesson, students should review their sounds in the following manner:

1. Name each symbol (the letter or letters) from that lesson.
2. Say each sound that corresponds to each symbol.
3. Write each sound in cursive form, and join cursive letters to write words from that lesson.

Finally, students should practice forming more words by using the Alpha-Phonics Workbook Lesson and by creating their own imaginative words (or even nonsense words) as long as those words have vowels and can be pronounced.

Sound & Say Video Lesson 1:

a, m, n, s, t, x

Alpha-Phonics Video 1

Sound & Say Video Lesson 2:

S, h, a, m, n, x, t, s

Alpha-Phonics Videos 2 and 3

Sound & Say Video Lesson 3:

D, a, d, w, x, n

Alpha-Phonics Videos 4, 5, and 6

Sound & Say Video Lesson 4:

a, h, s, l, d, b, n

Alpha-Phonics Video 7

Sound & Say Video Lesson 5:

S, H, C, A, c, d, b, s, l, n, t, a, h

Alpha-Phonics Video 8

Sound & Say Video Lesson 6:

g, a, b, f, l, j

Alpha-Phonics Video 8

Sound & Say Video Lesson 7:

y, a, m, v, r, t, z, p, g, n

Alpha-Phonics Videos 9 and 10

Sound & Say Video Lesson 8:

p, a, ck, r, y, l, t, t, q, u, b

Alpha-Phonics Videos 11, 12, 13, and 14

Sound & Say Video Lesson 9:

a, e, i, o, u, b, d, g

Alpha-Phonics Video 15, 16, 17, and 18

Sound & Say Video Lesson 10:

R, Ph, ph, a, i, l, f

Alpha-Phonics Videos 19 and 20

Sound & Say Video Lesson 11:

B, b, th, i, n, ck, e

Alpha-Phonics Videos 21, 22, 23, 24, 25, 26, 27, and 28

Sound & Say Video Lesson 12:

c, sh, d, b, a

Alpha-Phonics Video 29

Sound & Say Video Lesson 13:

ch, i, r, e, ck, o, u

Alpha-Phonics Video 30

Sound & Say Video Lesson 14:

wh, ch, i, m, c, e, n

Alpha-Phonics Video 31

Sound & Say Video Lesson 15:

a, u, i, r, ng, s

Alpha-Phonics Videos 32, 33, 34, 35, 36, 37, 38, 39, and 40

Sound & Say Video Lesson 16:

e, nt, a, b, p, nd

Alpha-Phonics Videos 41 and 42

Sound & Say Video Lesson 17:

er, f, t, b, e, d, n, s

Alpha-Phonics Videos 43 and 44

Sound & Say Video Lesson 18:

r, p, m, u, a, nc, nk, nch, h, z, i

Alpha-Phonics Video 46

Sound & Say Video Lesson 19:

p, nc, z, i, l, m, nch, h, b, a, r, u

Alpha-Phonics Videos 46 and 47

Sound & Say Video Lesson 19a:

pt, ct, ft, g, i, a

Alpha-Phonics Video 48

Sound & Say Video Lesson 20:

sk, b, h, m, u, a, t

Alpha-Phonics Video 49

Sound & Say Video Lesson 21:

st, e, a, f, p, t, b

Alpha-Phonics Video 49

Sound & Say Video Lesson 22:

lb, ld, lf, lm, lp, lk, f, b, m, i, a, u, e, h

Alpha-Phonics Videos 50 and 51

Sound & Say Video Lesson 23:

mp, b, u, a, d

Alpha-Phonics Video 52

Sound & Say Video Lesson 24:

tch, e, i, a, m, c, d

Alpha-Phonics Video 53

Sound & Say Video Lessons 25 and 26:

dge, nge, a, e, i, o, d, b, r
Alpha-Phonics Video 54

Sound & Say Video Lesson 27:

nse, nce, e, i, a, m, d
Alpha-Phonics Videos 55, 56, and 57

Sound & Say Video Lesson 28:

bl, d, a, b, e
Alpha-Phonics Video 58

Sound & Say Video Lesson 29:

br, sh, a, g
Alpha-Phonics Video 58

Sound & Say Video Lesson 30:

cl, a, p, sp
Alpha-Phonics Video 59

Sound & Say Video Lesson 31:

cr, sh, u, tch
Alpha-Phonics Video 59

Sound & Say Video Lesson 32:

dr, u, e, dge
Alpha-Phonics Video 60

Sound & Say Video Lesson 33:

fl, a, x, b, t
Alpha-Phonics Video 61

Sound & Say Video Lesson 34:

fr, i, st, o, nge

Alpha-Phonics Video 61

Sound & Say Video Lesson 35:

gl, a, n, d

Alpha-Phonics Video 62

Sound & Say Video Lesson 36:

gr, a, n, d

Alpha-Phonics Video 62

Sound & Say Video Lesson 37:

pl, o, a, d, n

Alpha-Phonics Video 63

Sound & Say Video Lesson 38:

pr, l, o, nt, d

Alpha-Phonics Video 63

Sound & Say Video Lessons 39 and 40:

sl, ck, ng, i

Alpha-Phonics Video 64

Sound & Say Video Lesson 41:

shr, i, nk, mp

Alpha-Phonics Video 65

Sound & Say Video Lesson 42:

sm, a, sh

Alpha-Phonics Video 65

Sound & Say Video Lesson 43:

sn, i, a, p

Alpha-Phonics Video 65

Sound & Say Video Lesson 44:

spr, nt, ng, i

Alpha-Phonics Video 66

Sound & Say Video Lesson 45:

sp, a, u, i, n

Alpha-Phonics Video 66

Sound & Say Video Lesson 46:

st, a, sh

Alpha-Phonics Video 67

Sound & Say Video Lesson 47:

str, p, i, a

Alpha-Phonics Video 67

Sound & Say Video Lesson 48:

sw, i, sh, ng

Alpha-Phonics Video 68

Sound & Say Video Lesson 49:

sc, a, b

Alpha-Phonics Video 68

Sound & Say Video Lesson 50:

sk, d, p, i

Alpha-Phonics Video 68

Sound & Say Video Lesson 51:

scr, a, tch

Alpha-Phonics Video 68

Sound & Say Video Lesson 52:

tr, p, i, a

Alpha-Phonics Video 69

Sound & Say Video Lesson 53:

thr, i, l, l

Alpha-Phonics Video 69

Sound & Say Video Lesson 54:

tw, i, n, g

Alpha-Phonics Videos 69, 70, and 71

Sound & Say Video Lesson 55:

Long a, a, e, t, m

Alpha-Phonics Video 72

Sound & Say Video Lesson 56:

Long a, e, g, l, t

Alpha-Phonics Videos 73 and 74

Sound & Say Video Lesson 57:

Long a, ai, d, t, l, m

Alpha-Phonics Videos 75 and 76

Sound & Say Video Lesson 58:

ay, ey, l, d, wh

Alpha-Phonics Videos 77 and 78

Sound & Say Video Lesson 59:

ei, eigh, n, r, t

Alpha-Phonics Videos 79, 80, 81, and 82

Sound & Say Video Lesson 60:

au, aw, e, t, n

Alpha-Phonics Videos 83, 84, 85, and 86

Sound & Say Video Lesson 61:

Long e, ee, d, r, p, b

Alpha-Phonics Videos 87 and 88

Sound & Say Video Lesson 62:

ea, d, t, p, r

Alpha-Phonics Videos 89 and 90

Sound & Say Video Lesson 63:

Long e, e, e, m, r, g, n

Alpha-Phonics Video 91

Sound & Say Video Lesson 64:

ie, p, t, r, n

Alpha-Phonics Video 92

Sound & Say Video Lesson 65:

Long e, y, l, long a, z

Alpha-Phonics Videos 93, 94, 95, 96, and 97

Sound & Say Video Lesson 66:

Long i, p, e, c, t, y, r

Alpha-Phonics Videos 98 and 99

Sound & Say Video Lesson 67:

Long i, igh, m, f, r, t

Alpha-Phonics Video 100

Sound & Say Video Lesson 68:

augh, ough, f, c, t

Alpha-Phonics Video 101

Sound & Say Video Lesson 69:

f, gh, o, u, c, t

Alpha-Phonics Video 102

Sound & Say Video Lesson 70:

Long o, m, e, h, d

Alpha-Phonics Videos 103 and 104

Sound & Say Video Lesson 71:

oa, s, r

Alpha-Phonics Video 105

Sound & Say Video Lesson 72:

ow, s, r

Alpha-Phonics Video 106

Sound & Say Video Lesson 73:

old, m, c

Alpha-Phonics Videos 107 and 108

Sound & Say Video Lesson 74:

oo, f, m, h, g, d

Alpha-Phonics Videos 109 and 110

Sound & Say Video Lesson 75:

ould, c

Alpha-Phonics Video 111

Sound & Say Video Lesson 76:

ow, ou, s, ch, c

Alpha-Phonics Videos 112 and 113

Sound & Say Video Lesson 77:

oy, oi, b, l, t

Alpha-Phonics Video 114

Sound & Say Video Lesson 78:

Long u, s, e, f, m

Alpha-Phonics Video 115

Sound & Say Video Lesson 79:

ui, ue, f, t, r, c, bl

Alpha-Phonics Video 116

Sound & Say Video Lesson 80:

eu, ew, f, d

Alpha-Phonics Video 117

Sound & Say Video Lesson 81:

ur, ir, or, er, ear, h, w, d, n, f, s

Alpha-Phonics Video 118

Sound & Say Video Lesson 82:

le, c, b, f, long a

Alpha-Phonics Video 119

Sound & Say Video Lesson 83:

Ph, n, long o, y, e

Alpha-Phonics Video 120

Sound & Say Video Lesson 84:

ti, ci, sc, si, xi, l, n, o, m, long a, f, long u

Alpha-Phonics Video 121

Sound & Say Video Lesson 85:

kn, i, t, o

Alpha-Phonics Video 122

Sound & Say Video Lesson 86:

mb, d, u, n

Alpha-Phonics Video 123

Sound & Say Video Lesson 87:

bt, d, e

Alpha-Phonics Video 123

Sound & Say Video Lesson 88:

h, o, u, r

Alpha-Phonics Video 124

Sound & Say Video Lesson 89:

wr, a, p, y

Alpha-Phonics Video 125

Sound & Say Video Lesson 90:

st, n, i, l, e

Alpha-Phonics Video 126

Sound & Say Video Lesson 91:

ft, o, e, n

Alpha-Phonics Video 126

Sound & Say Video Lesson 92:

ch, long o, r, u, s

Alpha-Phonics Video 127

Sound & Say Video Lesson 93:

ps, ch, y, e

Alpha-Phonics Video 127

Sound & Say Video Lesson 94:

g, y, m

Alpha-Phonics Video 128

Suggested activities:

1. Name that Sound: Use the Sound and Say™ letter-sound™ cards to create phonics flashcards.

Turn each card for each lesson over to the QR code on the back. Scan the code with a phone or any mobile device to hear the sound. When the student hears the sound, ask him or her to repeat the sound. Then ask: “What letter would we use to write this sound?” Then have the learner turn the card over to see if he or she was correct. Repeat this process until the student identifies the letter (or letters) with its corresponding sound or sounds.

This exercise can also be done by showing the student the front of the card and asking him or her the following key question: “What sound does this letter represent?” Then have the learner turn the card over to see if he or she was correct. Repeat this process until the student identifies the letter (or letters) with its corresponding sound or sounds.

2. Sound and Say™ Words: Use the Sound and Say™ letter-sound™ cards to create words.

Have the student watch the Sound and Say™ video lesson. Then have him or her recreate the words in that lesson with the corresponding sound cards.

3. Sound and Spell: Ask the student to spell words based on their sounds.

Choose a word. Say its sounds, or have the student say the sounds. Then have the student write or say the letter

(or combination of letters) for each sound. Then say or write the complete word.

4. Supply the Sound: Complete the word by supplying the missing sound.

Select a word. Show the student two letters if the word is a three-letter word. Next, arrange two sound cards with their QR codes facing upwards. Then, ask the student to complete the word by choosing the correct sound. This exercise can also be done by giving the student the sounds and then asking him or her to supply the missing letter name.

5. Order the Sounds: Unscramble the sounds to create a word.

Select a word. Turn the cards over so that the QR code faces the student. Ask the student to place the sounds in order so that they will create a word. You may want to give the student a clue by telling him or her the first letter of the word.

6. Sound, Sense, & Nonsense: Give the students vowel sounds and consonant sounds and ask them to create their own words. Some of these can be nonsense words or original words that the students create from various consonant and vowel combinations.

